Interact with ServiceNow applications and data from a web browser.

**Deliver a common user experience**
Access applications and manage data from any browser.

**Personalize your user interface**
Make your user interface work better for you. Configure what you see and how the system displays it.

**Provide users just the data they need**
Design forms and lists to provide users just the information they need. Create views for particular groups or tasks.

[Watch this video to learn more.](#)